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COUNTRY CLUBS SWEETENING WINNERS' POT WITH FINE ART ACTION PORTRAITS

SAN FRANCISCO, Ca. —Golf tournament directors across the nation are discovering an exciting and personal way of rewarding winners of major PGA tournaments played at their country clubs.

In addition to receiving the first-place check from the sponsors, winners are being presented with an oil painting of themselves competing in the tournament, compliments of the host country club. The country club, in some cases, also commissions a painting of the winner to be displayed at the club.

"Combining fine art with a sporting event has a great deal of merit, noted Artist Representative Richard W. Salzman. "The golfer gets a piece of memorabilia that puts him back into that moment every time he sees the painting. And the country club and its members have a valuable memento of an important chapter in the club's history."

Salzman represents artist Scott Medlock, whose commissions include portraits of Masters Champion Fred Couples, U.S. Open Champion Tom Kite, Chi Chi Rodriguez and Davis Love III. For the past several years, Medlock has captured the winner of the Los Angeles Open on canvas for the Riviera Country Club. He produces two different paintings. The club receives an action portrait of the winner; the golfer receives an image of himself with the country club in the background to serve as a lasting reminder of his victory there.

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Medlock's paintings, a combination of impressionistic and expressionistic styles, convey the power, strength and emotion of his subjects. He has earned numerous awards of excellence, and his paintings have been exhibited in New York, Los Angeles, London and Tokyo.

Commissions have included portraits of Presidents Reagan and Bush, entertainment figures Arnold Schwarzenegger, Bruce Willis, and Eric Clapton, and sports figures Muhammed Ali, Don Drysdale and Dan Marino. Among Medlock's corporate clients are the Ginzu Tokyo Hotel, Tokyo, the Pasadena Symphony, Willie Shoemaker Foundation, Hollywood Park and Harcourt Brace Jovanovich.

Medlock's fine art posters are published and distributed exclusively by Bruce McGaw Graphics. For more information about the artist, contact :
