

SCOTT MEDLOCK

PAINTER ENTHUSIASTIC ABOUT NASCAR



Photo: Michael O'Connell

During his years as a noted artist, Scott Medlock has relied on a steady hand to channel his creative inspiration from his soul to the canvas. He also relied on a steady hand to keep his inspiration from hurtling into California Speedway's wall at over 175 miles-per-hour during a 20-lap run as the driver of Mark Martin's No. 6 Ford.

Medlock is celebrated by many as the nation's premier sporting artiste and has recently brought his abundance of talent to NASCAR

Medlock's primary objective is

to capture the environment and emotions of the subject matter and translate those into his work. His foray into the world of motorsports began during a meeting with NASCAR president Mike Helton. He was initially hesitant to tackle a sport he knew little about and had only a passing interest in. That all changed after attending a couple of races and taking a spin in Mark Martin's car.

"I wasn't quite sure if I was going to take to the sport or not, as far as interest level," Medlock said. "But then I attended a few races and just

really got the vibe. More recently the Ford Motor Company invited me to drive Mark Martin's No. 6 car and as soon as I did that I was hooked."

Medlock climbed out of Martin's car inspired. He had found the soul of NASCAR and his steady hand has once again picked up the brush.

"The first lap was a little nerve-racking and the other 19 laps were unbelievable," he said. "My adrenaline level was running so high as soon as I got out of the car I just couldn't wait to capture it and point. I felt like I could capture the sport so much better having done that."

The cover is Medlock's second offering concerning NASCAR. In 2006 he portrayed Jimmie Johnson raising the NASCAR Sprint Cup Series championship trophy. He selected Dale Earnhardt because of the euphoric power of sentiment exhibited following the race a decade ago. Medlock still considers himself an auto sports rookie and before painting a stroke he immersed himself in researching the sport by watching videos and reading stories of Earnhardt and his historic Daytona 500 win.

"I'm now just launching into the world of NASCAR and I'm very excited," says Medlock.

Perhaps best known for his work with golf, the 39-year-old Medlock has created a name for himself within the athletic, artistic, publishing and corporate arenas with his unique perspective on painting, professionalism and unparalleled enthusiasm. Clients include, but are far from limited to, the PGA, NFL, Nissan, AT&T, Taco Bell, Ford and NASA.

The testimonial portion of his website (scottmedlock.com) contains the praises of luminaries such as Jack Nicklaus, Arnold Palmer, Al Michaels and Rich Gannon.

Hailing from Southern California and a graduate of Art Center College of Design in Pasadena he and his wife, Myrna, have three children: Dylan, Dawson and Kaliana. **DDP**

