

SCOTT MEDLOCK

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www.ScottMedlock.com

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LEAGUE MVP RICH GANNON TEAMS WITH ARTIST SCOTT MEDLOCK TO HELP BRAVE KIDS

SAN DIEGO (January 21, 2003) – Renowned artist Scott Medlock recently announced the launch of his latest portrait "*Rich Gannon #12*," of this season's Most Valuable Player Rich Gannon. Proceeds from the sale of limited edition reproductions of the portrait will benefit Brave Kids (BraveKids.org), the San Francisco-based non-profit organization that serves children with chronic, life threatening illnesses and disabilities.

Gannon, a spokesperson for Brave Kids, comes to San Diego leading a hot Oakland Raider team to their first Super Bowl since 1984. His leadership on and off the field is inspiring to all who meet him. His leadership off the field is evident in his support of this organization.



"Brave Kids helps everyone who is a part of the illness – the children, their families and health care professionals," said Gannon. "I am honored to be a part of this noble cause."

About Medlock and the portrait "*Rich Gannon #12*," the MVP said, "Thank you for taking the time to paint the portrait you did for me. It's awesome!"

Each of the 250 limited-edition canvases sell for \$650 (framed: \$900) and comes accompanied by a Certificate of Authenticity, holograms, authorized signatures by Rich Gannon and Medlock, and a photograph of Gannon and Medlock signing the work. Hand-embellished editions, featuring original highlights on each canvas – also signed and numbered by Gannon and Medlock – sell for \$1,150 (framed: \$1,400).

To purchase "*Rich Gannon #12*," and view other works by Scott Medlock, please visit www.ScottMedlock.com or call 1-800-587-6207.

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Scott Medlock Launches "Gannon"

Medlock, born in Glendale, Calif., in 1968, has, in a remarkably short period of time, risen to the top of the contemporary art world. While having painted a variety of subjects from many walks of life, his fine art reproductions of golf and sports legends remain peerless for their dramatic blend of precision and passion. Medlock's mesmerizing attention to detail is matched only by his tremendous understanding of athletic movement itself, a kind of insight that frees the essence of well-known athletes in motion and lets them live forever within the frames of his work. Renowned for its impeccable craftsmanship and subtle touches of imagination, Medlock's art invites viewers to enter into the heart of athletic competition, a place where the nobility of sportsmanship meets the tireless pursuit of perfection.

"I want to capture a moment in time," Medlock says, "but I equally want to keep an element of mystery in the work so that viewers use their own imagination to complete it."

Among Medlock's many award-winning achievements, several in particular stand out: Davis Love III with arms raised after sinking the crucial putt to win the 1993 Ryder Cup for the United States; In 1995, the family of Babe Ruth commissioned Medlock to create a work commemorating the Babe's historical farewell address to his fans in Yankee Stadium; His tribute to Ben Hogan, 'Legends of Golf', is the first work of its kind to capture Jack Nicklaus and Arnold Palmer together. Nicklaus and Palmer are pictured walking down a fairway at famed Riviera CC with a silhouetted image of Hogan hovering above the clubhouse in the background. This piece was used as an official poster and artwork of the 1998 U.S. Senior Open.

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