A field of dreams...

Pat Tillman is a true American hero.

He left it all on the football field, and sacrificed it all on the battlefield.

This year he will give us his all again, only this time it will be in the classroom.

Since its inception, the Pat Tillman Foundation has provided 229 scholarships to hard working men and women.

This year, you can help a hero.

NOVEMBER 1ST, 2010

TILLMAN

Moorpark Country Club



PAT TILLMAN
FOUNDATION

www.PatTillmanBenefit.com





Monday, November 1, 2010 Scott Medlock / Robby Krieger Concert & Golf Classic

Moorpark Country Club



GOLF CLASSIC

8:00 A.M. TO 4:30 P.M.

19TH HOLE FESTIVITIES

AT

5:00 P.M.



COMEDY & ROCK-N-ROLL CONCERT

EMCEED BY

GARY MULE DEER

6:00 TO 11:00 P.M.

FEATURING

ROBBY KRIEGER OF THE DOORS

AND

OTHER SURPRISE GUESTS



HONORARY CHAIRPERSONS

SCOTT MEDLOCK
Artist

ROBBY KRIEGER
The Doors

EVENT COMMITTEE

BENJAMIN HILL Hill Financial Advisors

BRANDON HILLHill Financial Advisors

BRUCE TACKMANBusiness Management Consulting

CORY LASHEVER
The Doors Music Company

RICK SIEMONS
Moorpark Country Club

BOB MILNER
W.I. Simonson Mercedes-Benz

DAVE BATES
County of Los Angeles Sheriff's Department

KEN DENNARD
Dennard Rupp Gray & Easterly, LLC

LEE DAVIS
HUB International Insurance Services, Inc.

PAUL LESTER
Paul Lester Photography

MILLER VARGAS

Event Planning

ROB DEAN

Event Promotion Services

MARCUS SLATON
RE/MAX of Valencia

MATTHEW KREIGER
M-Powered Design

PATI BRANNON
Pati's Rum Cakes

HARRY CHOI
Twenty Seven Degrees

STEVE BRENER
Brener Zwikel & Associates

TERRY MORAN Retail Consultant

KEITH HUGHES Tierra Rejada Golf Club

TOM VITORINO
Tom Vitorino Management

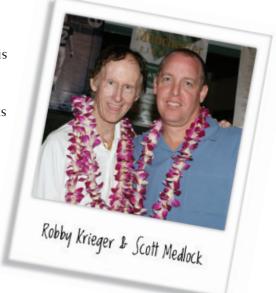
MICHELLE CZERNIN VON CHUDENITZ Popular Press Media Group (PPMG)



Dear Friends,

First and foremost, Robby and I would like to take this opportunity to personally THANK EVERYONE for participating in the Annual Scott Medlock/Robby Krieger Concert and Golf Classic. This year, the focus will be on education. Money raised will be used mainly to finance scholarships for deserving vets and their families through the Pat Tillman Foundation.

Pat's extraordinary life, as a husband, professional football player, scholar, and soldier, serves as a role model for all of us. It is has been an honor and privilege to be a part of the Tillman's life and we would like to extend an opportunity for you to join



us in a very exclusive concert and golf event. All proceeds from the Benefit will go to support the Pat Tillman Foundation. Since the program launched in 2009, 112 Scholars have received over \$1.3 million in scholarships. The Tillman Military Scholars program funds scholarships to veterans, active servicemembers and their dependents, especially those who have been impacted by the Iraq and Afghanistan wars. Currently, Tillman Military Scholars represent nearly every branch of the armed forces: Army, Navy, Marine Corps, Air Force, National Guard and Reserves. The enclosed information outlines how you can be a part of this very special event. We would like to personally thank you for your consideration in assisting us in making this years event spectacular!

We are again expecting an overwhelming response to this invitation and look forward to your participation. The following information will explain how you can be a part of this memorable experience. We look forward to seeing you on November 1st at Moorpark Country Club.

Sincerely,

Scott Medlock

Sincerely,

Robby Krieger



SPECIAL THANK

A special THANK YOU to the following individuals and corporations who have helped make our tournament a success

W.I. Simonson Mercedes-Benz Malibu Country Club Golf Channel Best Buy

Monster Energy

Gibson Guitar

Anheuser-Busch

Loud Mouth Golf Continental Airlines

Tommy Bahama Rum Manchester Financial

Titleist

Glendale Harley-Davidson

Robby Krieger

The Canyon Club

Grey Goose Vodka

UPS

Southwest Airlines

Cheesecake Factory

B3DigiGrafx

Bob Milner

Marie Tillman

Sean Moriarty

Mark Eddie

Cyndi Lesinski

Scott Henry

Hill Financial Advisors

Paul Lester Photography

M-Powered Design

Twenty Seven Degrees

Harry Choi

Greg Norman Collection

Jim Ireland

Craig T. Nelson

Kevin Dobson

Aldis Hodge

Kenny Johnson

Michael Chiklis

Maksim Chmerkovskiy

Roy Firestone

Natalie Gulbis

Tony Dovolani

Paulina Gretzky

Wayne & Janet Gretzky

TaylorMade Golf

Captured Images, Inc.

John Ashworth

HUB International

John Carson Foundation

Larry Witzer

Marc Witzer

Ken Kilbane

Jeff Berkowitz

Larry Metter

Steve Thomas BMW

Larry Jackson

Kraft Foods

Stoli Vodka

New Vision Television

Jason & Sharon Elkin Union Gaming Group

Rich Moriarty

Apache Rentals

Jim Krauskopf

Popular Press Media Group Michelle Czernin von Chudenitz

Hix Rubenstein Companies

Honda

Longo Toyota - Scion - Lexus

Dennard Rupp Gray & Easterly

Scott Robinson Honda

Zealear Wines

Brian & Candida Zealear

Zino Platinum

Gozzer Ranch

Warehouse Discount Center

Tom & Shelley Schlender

Guitar Center

Hansen's Natural

Enjoy Beef Jerkey

Opolo Vineyards

The Tonight Show with Jay Leno

Steve & Lynne Brener, BZA

Jeff Tanenbaum - Rock the Gavel

Al Pollock, Golf Channel John Feyko, Golf Channel

Arnold Palmer Iced Tea Ion Krakauer

Tom & Suzi Mattivi

David Gundlach

Chuckie Lyons

Steve Schoenholz

Joe Guglielmo, Jr.

Steve & Lisa Glassman

Briggs & Cynthia Matsko

Alan & Kristy Hopkins

Robert & Loretta Katch

Lance & Caryn Sterling

Ethan & Olivia Winner

Billie & Steven Fischer

Mike & Lauren Mouvet

Peter Gomez

Adrian Gomez

Dan Meherin

Eric Tomooka

Saki Uechi

Glenn Campbell

Robby Krieger, THE DOORS

Adrian Young, NO DOUBT

Brett Scallions, FEUL

Phil Chen, BASSMAN

Ty Dennis, Drums

Nate Wilmarph, Keyboards

Robbie Ginet, Keyboards

Owen Goldman, Precussion

Paul Barrere, LITTLE FEAT

Kenny Gradney, LITTLE FEAT

Tom Vitarino Management

The Doors Music Company

Jeff Jampol

Cory Lashever Marco Moir

Benjamin Moffit

Michael Dumas

Harvey Mason Chuck Manning



Sal Marquez Sacha Edwards Bill Boetticher Eric Lutes Beachcomber Café Los Angeles Dodgers Tim Petrovic, PGA TOUR The Daily News Jill Painter Ventura County Star **Bob** Buttitta Mike Giddings, Pro Scout Inc. Michael J. Fourticq Hancock Park Associates Nocturne Productions Inc. Greenway Golf Inc. Paul & Ann Carter Cisco's Mexican Restaurants Bob & Linda Wilson Moyen & Co. Jewellers John & Sandy Moyen The Pierpont Inn & Spa Miller & Maria Vargas Snack Club The Dugout Sports Grill Tour Vision Eyewear Swirls Desserts Dr. Gadget Jim Holleran Les Strawbridge Comprehensive Financial Services Promoting You Inc. Jim Davidson Doug Avery Jim Powers Kim Kouwabunpat Jim Brownlie Terry & Karen Campbell Cesar Giraldo Farid Khansarinia George Powlick Casey Kirkman Todd Parkin Mike McKay

Jeff Porter

Ken Carlson

Rob & Valerie Smith

Eric Rodriguez

Hadi Morshed The Frame Pros Travis Matthew Apparel Damon's Steakhouse Douglas I. McCrea Deutsche Bank Private Wealth Mngmt. David Brennan Dave Dunn Cliff Lede Vinevards Damien Hillseth Jimmy Melton & Cari LaRosa Lance Smith Joe Fitzpatrick Mastiff Capital Partners Kenny & Nadine Dennard Ken Carlson Ken Marinace, CFP Steve Gray Scott & Marylou Harris Free Energy International Inc Steve & Lisa John Scott & Trish McWhorter George & Carla Kelly Greg & Susi Tapson Dirk & Kitty Kingma Frank & Nancy Medlock Loren & Tracy Klock Mike Ashamalla Club Glove Jeff & Vivian Herold Laser Eye Center of Silicon Valley Dr. Gary Kawesch Big Canyon Country Club **Bob Lovejoy** Saticoy Country Club Tom Szwedzinski Moorpark Country Club Rick Siemons Santa Maria Seeds, Inc. Stephen & Elaine McCoy Pronghorn Golf Resort

Tierra Rejada Golf Club Tifa Chocolate Westlake Village Inn Wilshire Country Club Dave & Vickie Gosnell Ed & Sue Stile Fletcher & Anna Pavin Val Clark Aaron & Ian Mishkin Pat Tillman Foundation Kadi Tiernev Suzanne Reddie Heather Schader Hunter Riley Marcy Wojtulewicz Rory Fanning Grady Kurpasi, Tillman Scholar Pati Brannon Kristi Brannon Ashely Argiropoulis **Bob Levey** Laura Garcia-Murillo Mindy Miller Joe Reda Charity Angels Liz Curtis Johnny Duran James Beard Brock Palmer James Renick Matthew Kreiger Brandon Hill Lindsey Davies Paul Lester Chris Jergenson Productions Mitch Haddad Photography Dan Longmire Photography Drew Fishbein Photography James Branagan Photography Dave & Heide Bates Benjamin & Jamie Hill Lee & Jeri Davis Terry & Linda Moran Bruce & Karen Tackman Marcus & Terry Slaton Micky & Terry Blythe Scott & Myrna Medlock

Nextgen Packaging

Anderson Jewelers

Dr. Joe Parent

William W. Stuart

Tee It Up Show

PAT TILLMAN II FOUNDATION

leadership through action™



The Pat Tillman Foundation carries forward Pat's legacy of leadership and civic action by supporting future generations of leaders who embody the American tradition of citizen service.

We advance our mission by focusing on three core *Leadership Through Action*™ initiatives, which give students the tools and support to reach their fullest potential as leaders, no matter how they choose to serve:

Tillman Military Scholars Tillman Scholars – Arizona State University Tillman Social Action Fund

For members of the military who have sacrificed and served their country, the Pat Tillman Foundation supports their

educational endeavors. By working with students in colleges and universities across the country, the Foundation inspires and champions their good works.

Below is more detail on our *Leadership Through Action*™ initiatives:

TILLMAN MILITARY SCHOLARS: In line with our ongoing commitment to inspire leadership, the Pat Tillman Foundation is dedicated to supporting educational opportunities for servicemembers and their families. Veteran and active servicemembers and their dependents (children and spouses) exemplify the very nature of leadership that the Foundation seeks to inspire in young people across the country. With this fund, we ensure these leaders receive every opportunity to pursue broader educational goals.

TILLMAN SCHOLARS – ARIZONA STATE UNIVERSITY (ASU): This leadership development and service-learning curriculum at ASU has been at the heart of the Foundation's efforts since its inception. Fully endowed and in its fourth year, the program has generated a record of success with over a dozen individual and team social action projects completed that focus on areas such as youth development, cultural awareness, and autism advocacy. Through these projects, Tillman Scholars recorded over 4,200 preparation and volunteer hours and impacted the lives of more than 1,400 people in Arizona and bordering states.

TILLMAN SOCIAL ACTION FUND: Based on the record of successful social action projects generated by the Tillman Scholars at ASU, the Foundation established the Tillman Social Action Fund to support likeminded efforts around the country. These grants are awarded to individual students or student groups from other universities that demonstrate a commitment to advancing positive social change in their communities and the world, based on a proposal of their activities and plan to make a difference. The Foundation puts resources directly into the hands of students, empowering them based on the ideals and tenets of *Leadership Through Action*™.

PAT TILLMAN II FOUNDATION

leadership through action™

TILLMAN MILITARY SCHOLARS

In line with our ongoing commitment to inspire leadership, the Pat Tillman Foundation is dedicated to supporting educational opportunities for servicemembers and their families. Veteran and active servicemembers and their dependents exemplify the very nature of leadership that the Foundation seeks to inspire in young people across the country. With this fund, we ensure these leaders receive every opportunity to pursue broader educational goals.

The Pat Tillman Foundation understands the demands of pursuing an education after a career in the military and the barriers that come with the decision to do so. Thus, the Tillman Military Scholarships will cover not only direct study-related expenses such as tuition, fees, and books, but also other needs, such as room and board and child care. In providing this support, the Foundation aims to remove any and all barriers to furthering one's education.

the anal and ary age of the Pat Tillman - Army Ranger when the

The 52 members of the inaugural class of Tillman Military Scholars will receive \$642,000 of scholarship support.

The Pat Tillman Foundation is providing \$642,000 of pledged scholarship support to 52 members of the inaugural class of Tillman Military Scholars. In total, approximately 500 applications were received for this prestigious honor. The inaugural class of Tillman Military Scholars represents almost every branch of the U.S. military and every region of this great nation, hailing from 21 institutions in 16 states. Of the final 52 scholarship award winners, several were selected in coordination with four partner universities: Mississippi State University, University of Arkansas, University of Idaho, and University of Maryland. Each of these institutions has existing military support programs and has made compelling efforts to support those who have served. By pairing scholarships with specific servicemember services, the Pat Tillman Foundation and these universities are creating an environment for greater success.

For members of the military who have sacrificed and served their country, the Pat Tillman Foundation supports their educational endeavors.

Tillman Military Scholarships are open to any current or former member of the U.S. Armed Forces (Army, Navy, Air Force, Marine Corps, Coast Guard, National Guard, and Reserve), or a dependent, who is pursuing any level of post-secondary education and whose need is not met. Beyond financial need, the Pat Tillman Foundation searches for applicants who display a record of service and demonstrate a desire to continue that service. The purpose of these scholarships is to connect the experience of one's military service or the lessons learned from a family member's military service to a lifelong commitment to service. In making this significant commitment, the Foundation is serving those who have already served a cause greater than self.

Applications will be available through the Pat Tillman Foundation website in spring 2010. Scholarship amounts are determined on a case-by-case basis. Renewability is available when certain criteria are met.

PAT TILLMAN I FOUNDATION

leadership through action™



Program Participants from California those currently in California

TILLMAN MILITARY SCHOLARS

Richard Garcia, East Los Angeles, CA, University of Maryland, Senior in Sociology, 25 years old, From California Marine Corps - 5 years of service

Grady Kurpasi, University of California – Los Angeles, Junior in Linguistics, 37 years old, Marine In California

Corps - 8 years of service From California

In California

Lucky Gunasekara, Stanford University, Doctor of Medicine candidate, developing health care tachnology with Frontline SMC-Madic for community health workers in Malawi and Meyico technology with FrontlineSMS:Medic for community health workers in Malawi and Mexico TILLMAN SOCIAL ACTION FUND

Kevin Hur, University of California — Berkeley, Bachelor of Science candidate in Neurobiology, REVIII TIUI, UNIVERSITY UI CAMBURINA — DELIKEREY, DACHERUF UI SCIENCE CAMBURINA Establishing a Hepatitis B abatement program in SF for Asian Pacific Islanders

Tani Ikeda, University of Southern California, Bachelor of Arts candidate in Film and TV, creating a training program for young women in L.A. to make films about sexual health education Jonathan Lee, University of California – Berkeley, Bachelor of Arts candidate in Public Health,

Terra Michalowski, Pitzer College, Bachelor of Arts candidate in Spanish, French and History, a catablishing a library at a invenile detention camp and high school (Camp Afflerhough Paige). developing a community health worker training program in Honduras establishing a library at a juvenile detention camp and high school (Camp Afflerbaugh-Paige)

Semenths Wilson University of Colifornia Diverside People's of Arta condidate in Old Samantha Wilson, University of California – Riverside, Bachelor of Arts Candidate in Global Samantha Wilson, University of California – Riverside, Bachelor of Arts Candidate in Global Samantha Wilson, University of California – Riverside, Bachelor of Arts Candidate in Global Samantha Wilson, University of California program simple towards belong child laborate in India. Studies, expanding an existing leadership program aimed towards helping child laborers in India

TILLMAN SCHOLARS AT ASU (CURRENT)

Priya Nathan, Pleasanton, CA, Amador Valley High School

Scott Wootan, San Jose, CA, Leland High School

From California

Uraying Luve, Sacramento, CA, 1st Class of Hillman Scholars in Higher Education at Penn State, **Katie Mahoney**, Dublin, CA, currently working on her Master's in Higher Education at Penn State,

1et Class of Hillman Scholars TILLMAN SCHOLARS AT ASU (ALUMNI) Grayling Love, Sacramento, CA, 1st Class of Tillman Scholars

In California

Liz Bogus, Playa Del Rey, CA, Professional Soccer Player for FC Gold Pride, 1st Class of Tillman 1st Class of Tillman Scholars

meyan munuany, Andu vieju, OA, 181 Class of Tillman Scholars

Brad Hagadorn, Irvine, CA, applying to law school, 2nd Class of Tillman Scholars

Alexis Voursian La Crescente CA Association and the control of the Contr Alexis Kourafas, La Crescenta, CA, Accounting graduate student at USC, 3rd Class of Tillman Megan Mulcahy, Aliso Viejo, CA, 1st Class of Tillman Scholars

Scholars

THROUGH ACTIONT LEADERSHIP

PAT TILLMAN FOUNDATION

leadership through action™



Corporal Richard Garcia

Branch of Armed Services: Age:

Hometown: Marine Corps

Institution of Higher Learning: 25

Degree Sought: Los Angeles, CA

University of Maryland (College Park, MD) Bachelor of Arts in Sociology

STORY:

BIO:

Growing up in public housing in East Los Angeles, the son of two deaf parents, Corporal Richard Garcia found the Los Angeles Policy Academy magnet program as his oasis. Through this program, Richard learned the values of service, education, and physical fitness, which eventually led him to join the U.S. Marine Corps. After two deployments to the Middle East, Richard returned with a greater sense of self and adventure which drew him to pursue higher education at a location far from where he grew up – the University of Maryland – where he is currently pursuing a Bachelor of Arts in sociology and upon completion plans to pursue a Master's degree in hearing and speech. His family and the experiences he had as a Marine have led Richard to Continue his role as a public servant where he aims to fight to remove the inequities faced by the deaf community. **QUOTES FROM RICHARD:**

"Growing up with deaf parents, on the welfare system and living in Section 8 government housing projects, I never imagined I'd arrive at a campus 3000 miles away from home. Like the courage to defend our country at any given time and place at a moment's notice, I have developed the mental and moral strength to venture away from my family so I could pursue my educational dream. This courage has pushed me to not become a statistic like many young men in my hometown, but instead to persevere and face the challenges through my years as a student and as I enter my career."

"Like Pat Tillman, I've made sacrifices to do what feels like a civic duty – serve our country. We share the leadership traits and the natural instinct to protect. Like Pat Tillman, during my senior year I fought with an individual who was bullying another kid. I was never the tough kid, but the unexpected adrenaline rush to protect sent me to his rescue. This was one of my first leaps to defend. After a year of college and 9/11, I decided to put my life on hold and do what felt right - join the Marines."



TILLMAN MILITARY SCHOLARS

PROFILE:

PAT TILLMAN I FOUNDATION

leadership through action™



Master Sergeant William "Spanky" Gibson

B10:

Branch of Armed Services:

Age:

Institution of Higher Learning: Hometown:

Degree Sought:

Marine Corps

38

University of Maryland – University College Pryor, Oklahoma

Bachelor of Arts in Psychology (Adelphi, MD)

After losing his left leg to a terrorist snipers' bullet while serving in Iraq in 2006, U.S. Marine Corps Master Sergeant William "Spanky" Gibson endured months of difficult rehabilitation and rigorous physical therapy. While recovering from his amputation, Master Sergeant Gibson set a goal of training for triathlons. In 2007, he competed in the Escape from Alcatraz Swim where he met Marine General James Mathis. Upon meeting General Mathis, Gibson's only request was... redeployment to Iraq, making him the first ever amputee to be redeployed to the front lines. After his

second deployment to Iraq, Gibson earned an opportunity to become the first ever enlisted congressional military legislative fellow through which he currently works for House Committee on Veteran Affairs Ranking Member, Congressman Steve Buyer. With this opportunity, Gibson and his family moved from Oklahoma to Washington, D.C., where he has now enrolled at the University of

Maryland - University College and studying psychology, a course of study which will supplement his work with other disabled veterans.

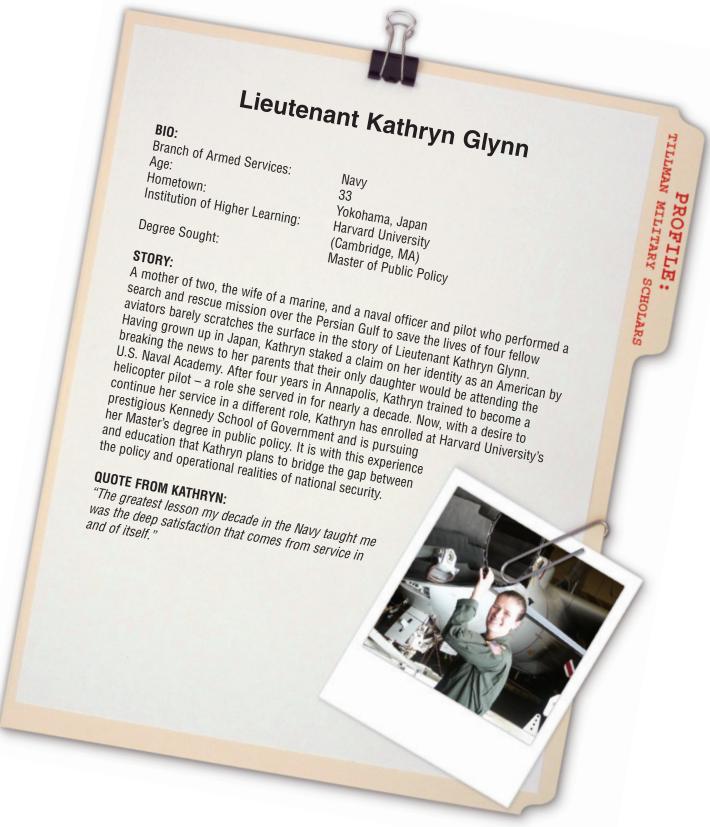
"I want to spend the remainder of my life QUOTE FROM SPANKY: helping veterans overcome mental health problems."



TILLMAN MILITARY SCHOLARS PROFILE:

PAT TILLMAN TOUNDATION

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First Lieutenant Michael Trent

Branch of Armed Services: BIO:

Age:

Hometown:

Institution of Higher Learning:

Degree Sought:

Marine Corps

University of Michigan (Ann Arbor, MI) Fort Wayne, Indiana

Master of Business Administration

Driven by a desire for public service and deeply affected by the events of September 11, 2001, First Lieutenant Michael Trent changed his life course and enlisted in the Marine Corps – a far different plan than he had originally imagined. After almost five years of service, a marriage, and two births, Michael now seeks to continue his STORY: education and earn an MBA so that he can team up with his wife, a nurse practitioner, and pursue their joint dream of owning and operating a nonprofit pediatric health clinic to increase access to health care for underprivileged children

at home and abroad.

"Following the attacks of September 11, 2001, I began to notice a change in my personal direction in life as well as QUOTES FROM MICHAEL: my outlook on the world. A veil was slowly lifted from my eyes over the next few years and I was no longer driven by self-centered ambition or feelings of entitlement. My perception of good and evil in the world sharpened and I began to feel a compulsion to contribute in some capacity to national security."

"My decision to join the Armed Forces and the subsequent experiences I had while on active duty solidified my desire for public service, whether as a military serviceman, civil servant, or entrepreneur in the private sector. The military's ability to challenge my selfish predispositions and cultivate in me a greater sense of responsibility and team work will certainly define my professional choices in the future."

TILLMAN MILITARY SCHOLARS

PROFILE



EVENT SCHEDULE

Monday, November 1, 2010

MOORPARK COUNTRY CLUB 11800 CHAMPIONSHIP DRIVE MOORPARK, CA 93021 805-532-2834

8:00 A.M. REGISTRATION & TOURNAMENT PREP

Putting Contest

10:00 A.M. SHOTGUN START -

Modified Best Ball Team Format

3:30 P.M. HOSTED COCKTAILS

4:30 P.M. HORS D'OEUVRES RECEPTION

Presentation of Team and

CONTEST WINNERS

RAFFLE WINNERS

5:00 P.M. 19TH HOLE FESTIVITIES

6:00 P.M. HORS D'OEUVRES, LIVE AUCTION,

COMEDY AND CONCERT

EMCEED BY GARY MULE DEER

FEATURING ROBBY KRIEGER OF THE DOORS

AND OTHER SURPRISE GUESTS



SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities are available for this exclusive golf tournament benefiting the Pat Tillman Foundation. This is an exciting opportunity to support a wonderful cause, enjoy an incredible golf course and spend a day with fellow corporate executives, clients, prospective clients and friends. Please visit www.PatTillmanBenefit to view this Sponsorship Packet and download all forms.

As the Title Sponsor of the Invitational, your firm is assured high visibility before, during and after the tournament. Sponsorship includes:

- Thirty-two (32) VIP tickets for Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS includes Hors D'oeuvres
- Twelve (12) tournament playing spots & player tee gift bags at Moorpark Country Club
- Corporate name incorporated into name of the event
- Corporate name mentioned in all advertising including radio and newspaper promotion
- Name/logo recognition on event promotional banner at the Concert & Golf Classic
- One (1) company banner and six (6) company logo tee signs at golf tournament
- Souvenir photographs of foursomes
- Full page back cover acknowledgement in Event Program
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Sponsor recognition gift from artist and Tournament Host Scott Medlock
- Sponsor recognition on all pin flags

PRESENTING SPONSOR (4 AVAILABLE)\$25,000

As a Presenting Sponsor of the Invitational, your firm is assured high visibility before, during and after the tournament. Sponsorship includes:

- Twenty-four (24) VIP tickets for Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres
- Eight (8) tournament playing spots & player tee gift bags at Moorpark Country Club
- Corporate name incorporated into name of the event as a Presenting Sponsor
- Corporate name mentioned in all advertising including radio and newspaper promotion
- One (1) company banner and four (4) company tee signs at golf tournament
- Souvenir photographs of foursomes
- Full page acknowledgement in Event Program
- Opportunity to display promotional material and/or provide product samples on day of event to all players
- Sponsor recognition on all pin flags



 THE DOORS CONCERT SPONSOR Eighteen (18) VIP tickets for Monday night November 1st at Moorpark Country Club featurin Robby Krieger of THE DOORS - includes Hors D'oeuvres Eight (8) tournament playing spots & player tee gift bags at Moorpark Country Club Recognition by Master of Ceremonies at the Concert & Golf Classic One company banner at THE DOORS Concert Monday night Three (3) company tee signs at golf tournament Souvenir photographs of foursomes Full-page acknowledgment in Event Program 	
 MAJOR TEE GIFT SPONSOR (6 AVAILABLE) Sixteen (16) VIP tickets for Monday night November 1st at Moorpark Country Club Robby Krieger of THE DOORS - includes Hors D'oeuvres Eight (8) tournament playing spots & player tee gift bags at Moorpark Country Club Company name/logo embroidered or screened on selected player tee gift Two (2) company tee signs at golf tournament Full page acknowledgement in Event Program Souvenir photographs of foursome 	\$10,000
 GOLF CART SPONSOR Twelve (12) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Four (4) tournament playing spots & player tee gift bags at Moorpark Country Club Signage on all player golf carts used during event Two (2) company tee signs at golf tournament Full page acknowledgement in Event Program Souvenir photos of foursome 	\$7,500
 GOLF AWARDS DINNER RECEPTION SPONSOR. Eight (8) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Four (4) tournament playing spots & player tee gift bags at Moorpark Country Club Recognition by Master of Ceremonies at the Concert & Golf Classic Two (2) company tee signs at golf tournament Full page acknowledgement in Event Program Souvenir photos of foursome 	\$5,000



+ + + + + + + + + + + + + + + + + + + +	Eight (8) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Four (4) tournament playing spots & player tee gift bags at Moorpark Country Club Recognition of your company as the sponsor of items given away at the Monday night THE DOORS Concert Two (2) company tee signs at golf tournament Full page acknowledgement in Event Program Souvenir photos of foursome	C
	& SPONSOR Eight (8) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Four (4) tournament playing spots & player tee gift bags at Moorpark Country Club Corporate message on bottled water labels for participants Two (2) company tee signs at golf tournament Full-page acknowledgment in Event Program Souvenir photos of foursome)
	COGRAPHY SPONSOR)
	SPONSOR Eight (8) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Four (4) tournament playing spots & player tee gift bags at Moorpark Country Club Company recognition on all signage at tournament Two (2) company tee signs at golf tournament Full-page acknowledgement in the Event Program Souvenir photos of foursome)



-	NARY SPONSOR (SPONSOR OF ALL ON-COURSE FOOD STATIONS)
-	Six (6) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Four (4) tournament playing spots & player tee gift bags at Moorpark Country Club One (1) company tee sign at golf tournament Souvenir photos of foursome Full-page acknowledgment in Event Program
-	SPONSOR (AT THE DOORS CONCERT) Six (6) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Four (4) tournament playing spots & player tee gift bags at Moorpark Country Club One (1) company tee sign at golf tournament Table recognition cards at each table for THE DOORS Concert Monday night Full-page acknowledgment in the Event Program Souvenir photos of foursome
-	Six (6) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Four (4) tournament playing spots & player tee gift bags at Moorpark Country Club One (1) company tee sign at golf tournament Full-page acknowledgment in the Event Program Souvenir photos of foursome
-	UTIVE SPONSOR (MULTIPLE AVAILABLE)



BEVERAGE SPONSOR (4 AVAILABLE) Four (4) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Two (2) tournament playing spots & player tee gift bags at Moorpark Country Club One (1) company tee sign at golf tournament Recognition in Event Program	\$1,500
 CONTEST SPONSOR (6 AVAILABLE) Four (4) VIP tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres Two (2) tournament playing spots & player tee gift bags at Moorpark Country Club One (1) company tee sign at golf tournament Recognition in Event Program 	\$1,500

All Individual Playing spots at Moorpark Country Club include:

Continental Breakfast

Golf and Golf Cart

On Course Contests

Player Tee Gift Bag

Driving Range Balls

Lunch on-course

Hosted cocktails and Hors D'oeuvres at Golf Awards Reception



TOURNAMENT SPONSORSHIPS (NON-GOLF)

The following sponsorship opportunities offer exposure for your company.

These sponsorships DO NOT include golf participation:

TEE BOX SPONSOR (MULTIPLE AVAILABLE) \$1,500 Host and own one tee box on the course Opportunity to offer a service or product sample to all golfers One (1) company tee sign at Sponsor Hole Four (4) tickets to Monday night November 1st at Moorpark Country Club featuring Robby Krieger of THE DOORS
BEAT THE PRO SPONSOR (1 ONLY)
LONG DRIVE CHAMPION SPONSOR (1 ONLY)
MASSAGE THERAPY SPONSOR (1 ONLY)
CIGAR SPONSOR (1 ONLY)
FULL PAGE ACKNOWLEDGEMENT IN THE EVENT PROGRAM\$500
TEE/GREEN SPONSOR (MULTIPLE AVAILABLE)\$350 One (1) company tee sign on a designated hole
Additional Individual Concert Ticket Featuring Robby Krieger of THE DOORS - includes Hors D'oeuvres\$250



AUCTION, GIFTS AND PRIZES

We are seeking items for our Annual Scott Medlock/Robby Krieger Concert & Golf Classic LiveAuction/Opportunity Board benefiting the Pat Tillman Foundation.

We request items for the following categories:

PLAYER TEE GIFT BAGS - 220 pieces (for all tournament players - can include your company logo on item)

LIVE AUCTIONS/OPPORTUNITY BOARD - Gifts to be used for the Live Auctions & Opportunity Board to help raise additional funds at the Reception and Concert

Company				
Contact Person				
Address				
City				
Phone	Fax			
Item(s) to be donated				
Tee Prize	Val	ue (each)		
Live Auction/Opportunity Board Gift	Val	Value (each)		
Restrictions or Timelines				
Coupon(s) / certificate(s) are a	attached			
Item(s) will need to be picked	up (please call the number below t	o arrange pickup)		
Item(s) will be shipped on (da	te)			
Signature	Date			

This event takes place on Monday, November 1, 2010 at Moorpark Country Club.

Please return this form completed to:

SCOTT MEDLOCK/ROBBY KRIEGER CONCERT & GOLF CLASSIC

c/o Pat Tillman Foundation, 2815 Townsgate Rd Ste. 100, Westlake Village, CA 91361 Tel. (805) 449-1145 Fax (805) 449-1158 www.PatTillmanBenefit.com

The Pat Tillman Foundation is a 501(c)(3) non-profit organization. Our Tax ID # is 20-1072336.

Thank you for your support!

Please photocopy this form if needed, or download at www.PatTillmanBenefit.com





GULF ENIRY FURM	
I can't play but I want to participate and support this important program - enclosed is m	y donation.
YES! I would like to register for this year's Concert & Golf Classic!	
PLEASE CHECK APPROPRIATE SPONSORSHIP(S):	
Title Sponsor (12 players) (32 VIP Concert tickets)	\$50,000
Presenting Sponsor (4 available) (8 players) (24 VIP Concert tickets)	,
THE DOORS Concert Sponsor (8 players) (18 VIP Concert tickets)	
Major Tee Gift Sponsor (6 available) (8 players) (16 VIP Concert tickets)	
Golf Cart Sponsor (4 players) (12 VIP Concert tickets)	
Golf Awards Dinner Sponsor (4 players) (8 VIP Concert tickets)	\$5,000
Opportunity Drawing Sponsor (4 players) (8 VIP Concert tickets)	\$5,000
Water Sponsor (4 players) (8 VIP Concert tickets)	\$5,000
Photography Sponsor (4 players) (8 VIP Concert tickets)	\$5,000
Sign Sponsor (4 players) (8 VIP Concert tickets)	\$5,000
Lunch Sponsor (4 players) (6 VIP Concert tickets)	
Cocktail Sponsor at Golf Tournament (4 players) (6 VIP Concert tickets)	
Wine Sponsor at DOORS Concert (4 players) (6 VIP Concert tickets)	
Breakfast Sponsor (4 players) (6 VIP Concert tickets)	
Executive Sponsor (multiple available) (4 players) (4 VIP Concert tickets)	
Beverage Sponsor (4 available) (2 players) (4 VIP Concert tickets)	
Contest Sponsor (6 available) (2 players) (4 VIP Concert tickets)	\$1,500
Individual Playing Spot (call for availability)	
Non-Golf Sponsorships	
Tee Box Sponsor (multiple available)	
Beat The Pro Sponsor	
Long Drive Champion Sponsor	
Massage Therapy Sponsor	
Cigar Sponsor	
Full-page Acknowledgement in Event Program(multiple available)	
Tee/Green Sponsor (multiple available)	
Additional THE DOORS Concert & Dinner ticket	\$250
Enclosed is my check for \$ made payable to: SCOTT MEDLOCK INVITATIO The Pat Tillman Foundation is tax exempt under the provision of section 501 (c) (3) of the Internal Revenue Code Feder	
CHECK ONE MasterCard VISA American Express	
Credit Card Account Number Exp. Date	
Signature Print Name	

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GOLF ENTRY FORM - PAGE 2

Sponsorship	Contact Name &	Phone			
	– Name (player #1) _				
	Company Name				
	Daytime Phone			Fax	
	Address				
	City		State		Zip
	Shirt Size	_ Handicap/Index		Email	
	Name (player #2)				
	Company Name	·			
	Daytime Phone			Fax	
	Address	·			
	City		State		Zip
	Shirt Size	_ Handicap/Index _		Email	
	Name (player #3)				
	Company Name				
	Daytime Phone			Fax	
	Address				
	City		State		Zip
	Shirt Size	_ Handicap/Index		Email	
	– Name (player #4) _				
	Company Name	·			
	Address				
	City		State		Zip
	Shirt Size	_ Handicap/Index		Email	

This event takes place on Monday, November 1, 2010 at Moorpark Country Club.

Please return this form (at least one week before the Tournament) to: SCOTT MEDLOCK/ROBBY KRIEGER CONCERT & GOLF CLASSIC

c/o Pat Tillman Foundation, 2815 Townsgate Rd Ste. 100, Westlake Village, CA 91361

Tel. (805) 449-1145 Fax (805) 449-1158 www.PatTillmanBenefit.com For sponsorship inquiries or questions regarding the tournament, please contact

Benjamin Hill - bbill@pattillmanfoundation.org / (805) 449-1145

Please photocopy this form if needed, or download at www.PatTillmanBenefit.com





proudly supports the Scott Medlock/Robby Krieger Concert & Golf Classic and the Pat Tillman Foundation